



Case Study: Supply Chain Operations

Australia's Leading Affordable Fashion Retailer

Streamlining supply chain operations to support growth and customer demand.

PROJECT SUMMARY

LOCATION

Europe

INDUSTRY

Merchandise
& Apparel

The client wanted to understand their current international operational capability to ensure they were receiving the most competitive rates and service experience.

Client Challenges

The client was seeking to explore the operating model of their existing international Third-Party Logistics (3PL) service provider with efficient operational capability at the most competitive prices.

They also wanted the service provider to maintain and/or **improve service levels, provide visibility, and account management** through continuous improvement.

Approach

TMX were required to run international logistics procurement process on behalf of the client, covering:

- Service and operational definition and process requirements
- RFP preparation, approval, and distribution
- Preparation and validation of volumetric
- RFP assessment criteria (Quality, Quantity, Risk)
- Respondent interviews
- Final selection and recommendation report

Solution

TMX successfully delivered the **international logistics procurement report** to the customer within the allocated timeframe. The report meticulously outlined the top three recommended service providers for the client, determined through a comprehensive assessment encompassing qualitative, quantitative, and risk factors.

“We have been really pleased with the outcome of where we have got to, and we would never have been able to get there without the support of TMX.”

Global Logistics Manager, Australia's Leading Affordable Fashion Retailer

Transform your supply chain

TMX Transform is an end-to-end supply chain consultancy, providing expert advice and practical, innovative solutions to businesses globally.